

#### **GUIDELINES & RULES FOR THE TAURANGA AUDIO VISUAL SALON 2021**

Conducted by the Tauranga Photographic Society Inc. of New Zealand

# **GUIDELINES**

### **DEFINITION of an AUDIO VISUAL**

An Audio Visual (AV) is a sequence of primarily still photographs with accompanying audio built around a storyline or theme. An effective sequence will have unity of these elements - the storyline, the visuals and the audio. These elements should reinforce each other, such that any one without the others would be inadequate. The sequence should have an introduction, an interesting development of the storyline and a close. Narrative, text and graphics may be used. The Audio Visual medium is very flexible and artistic expression within it can take many forms. It is much more than images to music.

### **CATEGORIES**

- 1. Theme: An AV which develops an idea. It still has a structure or development of the idea but because it doesn't have factual detail or specific information it is probably not going to fit into the documentary category. In many cases it could almost be thought of as Open.
- 2. Documentary: An AV with strong factual content, for example about a place or event.
- 3. Music, Poetry and Song: An AV which clearly illustrates a piece of music, a poem or a song. This may be creative or strongly representational.
- 4. The World of Nature: An AV entered into this category will be about a natural phenomenon, event, issue or feature. This category includes all branches of natural history except anthropology and archeology. It does not include human created hybrid plants, cultivated plants, or domestic animals. Human elements may be included as long as they relate strictly to the theme of the AV and play a supporting role. The nature story must be the main focus of the AV and it is at the judges' discretion whether there is too much emphasis on the human element.

### **ENTRY NUMBERS and FEES**

Each entrant may submit up to four Audio Visuals with a maximum of two in any one category. All entries are to be submitted via web transfer via WeTransfer. See rule 9. NZ\$25.00 for the first Audio Visual entered and NZ\$12.00 for each additional entry.

# **RULES**

### **ENTRIES**

- 1. Open to current individual financial members of the PSNZ (Photographic Society of New Zealand) or financial members of clubs affiliated to the PSNZ, residing in New Zealand or overseas. Also open to financial members of national amateur photographic organisations or affiliated clubs from outside of New Zealand.
- 2. Each Audio Visual must be created by one individual author, using his/her images (see rule 4 and 7 below). Up to four Audio Visuals may be entered by each author, with a maximum of two in any one category.
- 3. An AV that has received an Acceptance or higher in the Tauranga AV Salon may not be reentered.
- 4. All images in the presentation must be exposed by the author (except those covered under rule 7). The production must be the original work of the author. Any computer-assisted editing and/or manipulation of the audio and/or images, including voice overs, must have been performed by the author or at the specific direction of the author.
- 5. Each entry in 'Documentary' may run for any duration up to seven (7) minutes. Entries longer than seven minutes will be disqualified. Each entry in 'Theme', 'Music, Poetry & Song' and 'The world of Nature' may run for any duration up to five (5) minutes. Entries longer than five minutes will be disqualified.
- 6. AV's will be displayed with the proportions they have been entered and at a screen resolution no greater than that of 1920 px on the horizontal side and 1200 px on the vertical side in the sRGB colour space and on a black background.
- 7. An AV must consist predominantly of a sequence of still images taken by the author. The use of third party images such as historic photos, reference or similar images taken from other media such as the internet, animated graphics or other visual material is allowed. Video clips taken by the author are also allowed. It is recommended that the combined total of third party images and video clips is limited to no more than 20% of the total viewing time and relate strictly to the theme of the AV. It is at the judges' discretion whether there is too much emphasis on third party images, graphics and video clips. Panning and/or zooming to create movement within an image is permitted. All credits should be declared at the end of the sequence. All material not the original work of the author, i.e. images, music and text must be acknowledged. The author's name or other information that may identify the author may be included.
- 8. A separate file for each AV must be supplied in .mp4 format. (This ensures the output file will run on either a Windows based PC or an Apple Mac platform).
- 9. Entries must be submitted by web transfer using WeTransfer only.
- 10. A jpg/jpeg image which is representative of each AV is to be included with each entry. Images will be used for publicity related to the Tauranga AV Salon and in the catalogue. Images which are not used will be destroyed. The required size of the jpg/jpeg image is 1200px on the vertical side and a maximum of 1920 px on the horizontal side, resolution 300ppi saved as a high quality image with a maximum file size of 2.5MB (2500kb)

- 11. A Summary of Sequence must be included with each entry. This is a brief summary of no more than 30 words about your AV. This will be available to the judges, spoken and/or written, prior to the viewing of your AV, and may be included in the catalogue and/or on the website.
- 12. The organising committee reserves the right to combine categories if there are insufficient entries in a category. Two or more entrants compose a competition.
- 13. The organisers reserve the right to disqualify an entry that they consider, at their absolute discretion, to be undesirable, unsuitable or incorrectly formatted for projection.
- 14. Successful AV's may be shown at the AV Salon Presentation Evening.
- 15. New Zealand entrant's email addresses will be made available to PSNZ approved competitions/salons.
- 16. All communication and judging will be carried out in the English language.

### **COPYRIGHTS and RESPONSIBILITY**

- 17. By participating in the Salon, authors of audio visuals indemnify the organisers against all and any action which may be taken against them by owners of copyrights.
- 18. The organisers will accept no responsibility in the case of dispute or litigation. All care will be taken in the handling of entries, but the organisers can not accept responsibility for loss, theft or damage.

### **JUDGING PROCESS**

- 19. Audio-visuals will be judged by a panel consisting of a minimum of three judges selected from a pool of experienced AV judges.
- 20. The criteria used to identify the contenders for the top awards will be based on the Definition of an Audio-Visual listed above. How successfully an AV meets the expectations of the category is at the discretion of the judges.

## **AWARDS**

- 21. The overall winner will receive a trophy.
- 22. The top AV in each category will receive a medal.
- 23. The judges may award Merit Certificates to high scoring AV's in each category.
- 24. At the judges' discretion, entries which have reached an acceptable standard will receive an Acceptance Certificate.
- 25. The Overall Novice Award is restricted to New Zealand residents only and the entry must achieve an Acceptance or higher. It is open to any author who has NOT received an acceptance or higher in a National or International AV Competition/Salon.